



SOLUTION BRIEF

Business Observability Monitoring



A portrait of Malik, a Black man with a grey beard and mustache, smiling. He is wearing a light blue dress shirt and a dark tie. His arms are crossed. The background is a dark, textured grey.

USE CASE

MEET MALIK

Senior VP of IT Operations

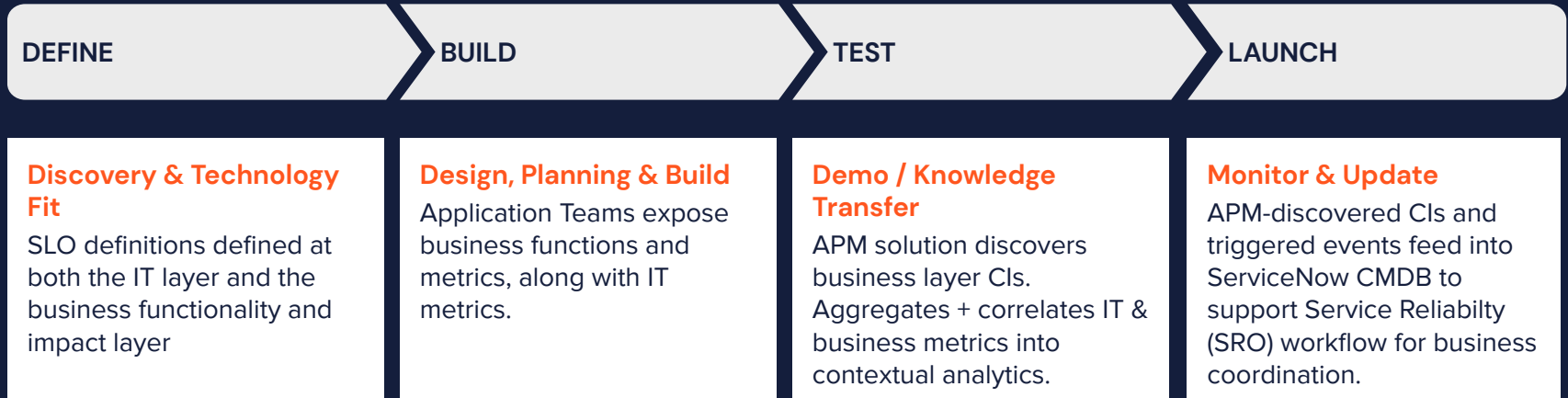
Adding **Business Impact metrics** tied to **Service Level Objective (SLOs)** to **Enterprise Observability** pipeline and workflow will empower Malik to set standards and provide visibility into the business impact of application performance.

Lack of visibility into **business impact** of application performance and availability hampers **communication, alignment and prioritization** with the customer and business stakeholders.

USE CASE

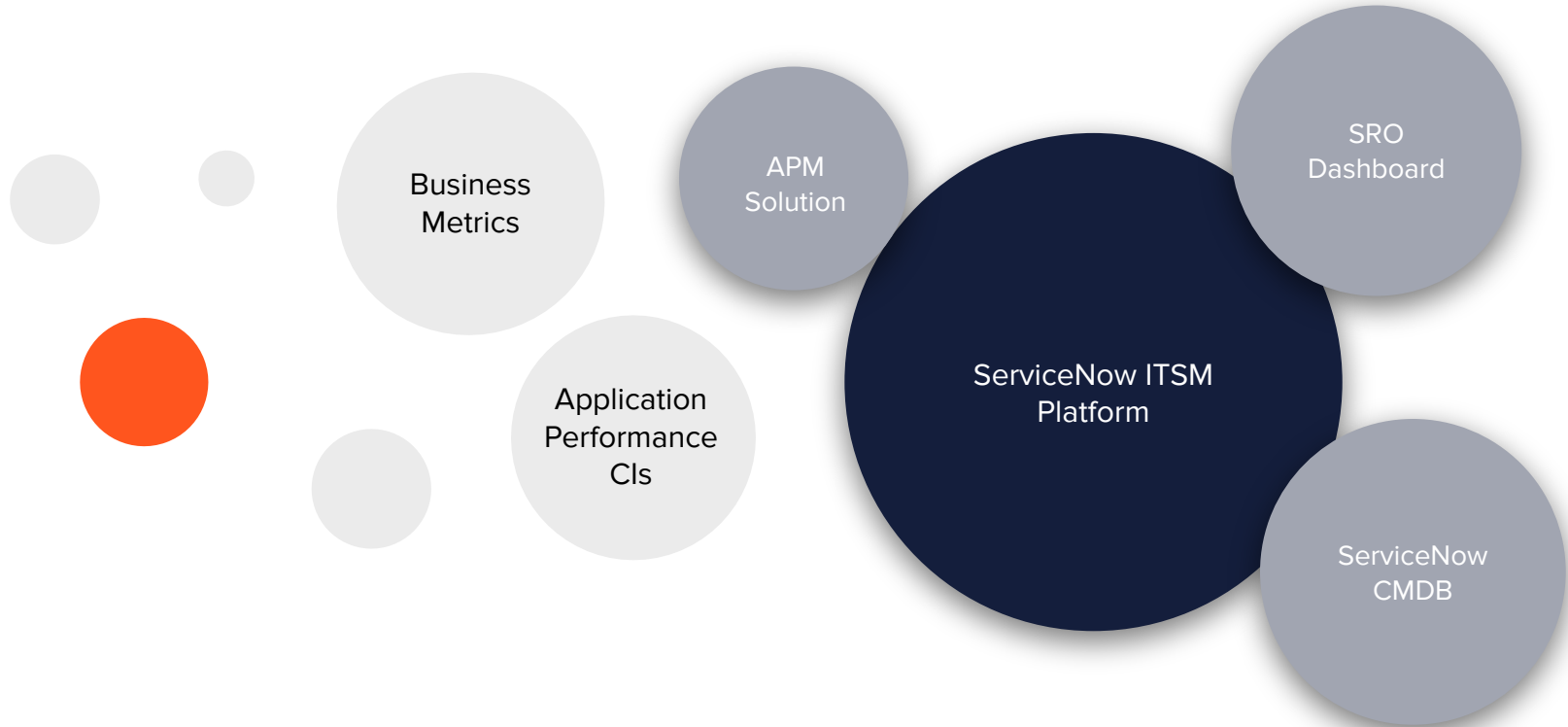
HOW WE HELPED MALIK WIN.

12-14 week process:



USE CASE

DELIVERABLES



OUTCOME

An Observability Monitoring Dashboard to Track What Matters

Integrate custom applications that support key business functions into Business Intelligence reporting.

Find Flow in your enterprise observability operations.

- See how application performance affects key business metrics
- Quickly connect the issue to the source
- Improve uptime and availability
- Understand IT impact on overall business efficiency.

